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62,81  
Today's Quotations

# SEEDS

from . . .

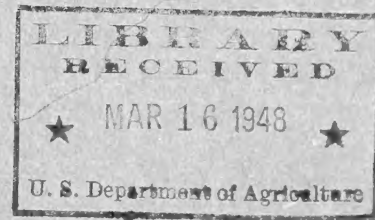
W. B. MALLORY & SONS CO.

Memphis 2, Tenn.

P. O. Box 2486

May 1948

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FIELD SEEDS

W. B. Mallory & Sons Co.

GARDEN SEEDS

5000—March 1948

SEED DEPARTMENT

Warehouse and Office  
431 S. Main St.

P. O. BOX 2486  
MEMPHIS, TENNESSEE

Telephone  
5-7661

All Items Quoted F.O.B. Memphis and Subject to Stock on Hand when Order is Received, or any Radical Market Changes in Price.

W. B. MALLORY & SONS CO. GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE PRODUCTIVENESS OF ANY SEEDS WE SELL AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. (OUR LIABILITY IN ALL INSTANCES IS LIMITED TO THE PURCHASE PRICE OF THE SEED.)

CERTIFIED D. & P. L. 14	COTTON SEED	CERTIFIED STONEVILLE 2B
Grade "A" Blue tag, Treated & Delinted		Grade "A" Blue Tag, Treated & Delinted
Price Ton Lots, Per ton.....\$200.00		Price Ton lots, per ton.....\$200.00
Less than ton, Per Bag.....\$ 10.25		Less than ton, per bag.....\$10.25

ALFALFA	
Argentine, 150 pound bags, per pound.....	.22
Oklahoma, 150 pound bags,	
U. S. Verified Origin, per pound.....	.28
(Include Inoculation)	

FUNK'S G-HYBRID CORN	
YELLOW VARIETIES	
G-244 for Miss. & Ark. only, per bu.....	11.90
G-46 for Miss. & Ark. only, per bu.....	11.90
G-125 for Miss. & Tenn. only, per bu.....	11.90
G-527-W (white) Ark. only, per bu.....	later
G-515 (white) Tenn. & Miss. only, per bu.....	12.40
G-711 for Miss., Ark. & Tenn., per bu.....	11.90
G-46 for Tenn & Miss. only, per bu.....	11.90

FIELD CORN (open pollinated)	
NUBBER AND TIPPED	
YELLOW DENT (90 day)	
2½ bu. bags, per bu.....	4.60
WHITE DENT (90 day)	
2½ bu. bags, per bu.....	later
MOSBY PROLIFIC, 2½ bu. bags, per bu.....	4.60
TENN. RED COB, 2½ bu. bags, per bu.....	4.60
NEAL'S PAYMASTER,	
2½ bu. bags, per bu.....	4.60
NEAL'S PAYMASTER,	
(certified), 2 bu. bags, per bu.....	5.60
EARLY JARVIS PROLIFIC,	
2½ bu. bags, per bu.....	4.60
CERTIFIED JARVIS PROLIFIC,	
2 bu. bags, per bu.....	5.60
THOMPSON'S PROLIFIC,	
2½ bu. bags, per bu.....	4.60

CLOVERS	
Red Clover, per pound.....	.75
White Dutch, Fancy,	
10 lbs. for \$7.50; per pound.....	.65
Sweet Clover, 150 pound bags, per pound.....	.18
Alsike Clover, 150 pound bags, per pound.....	.65
INCLUDE INOCULATION	

SEED OATS	
Certified Victor Grain, 5 bu. bags, per bu.....	2.10
Certified Delta Red 88, 5 bu. bags, per bu.....	2.10

COW PEAS	
MIXED, per bu.....	later
WHIPPORWILL, per bu.....	later

FORAGE SEEDS	
ORANGE CANE, 100 lb. bags, per cwt.....	10.75
AMBER CANE, 100 lb. bags, per cwt.....	11.00
ATLAS SOGRO, 100 lb. bags, per cwt.....	11.00
HEGARI, 100 lb. bags, per cwt.....	6.75
MILO MAIZE, 100 lb. bags, per cwt.....	6.50
GERMAN MILLETT, 100 lb. bag, per cwt.....	8.75

LESPEDEZA	
KOBE, 100 lb. bags, per pound.....	.23¼
KOREAN No. 1, 100 lb. bags, per pound.....	.14
SERICEA, hulled and scarified, per pound.....	later
INCLUDE INOCULATION	

GRASSES	100-lb. Lots Per lb.
BERMUDA (hulled), (10 lbs. for \$9.50).....	.85
BERMUDA (unhulled), 10 lbs. for \$7.50).....	.65
DALLAS, per pound.....	.75
ORCHARD, per pound.....	.21
RED TOP (Herd's grass), per pound.....	.25
RYE GRASS, per pound.....	out
SUDAN, 100-lb. bags, per pound.....	.10½
SWEET SUDAN, per pound.....	.18
TIMOTHY, per pound.....	.10½
CARPET GRASS.....	later
KENTUCKY BLUE GRASS, per lb.....	.38

PEANUTS	
TENN. RED (Improved)	
100 lb. bags, per lb.....	.22½
Less than sack lots, per lb.....	.23½

CANE SEED (For Syrup)	
SAPLIN SORGHUM, 100 lb. bags, per lb.....	.12½
Less than bag lots, per lb.....	.15
CANE SEED (for silage) 100 lb. bags	
TEXAS SEEDED RIBBON.....	later

SEED SOWERS	
CYCLONE.....	ea. \$2.50

POP CORN	100 lb. Lots	30 to 100 lb. 30 lbs.	Less than 30 lbs.
YELLOW DYNAMITE, per lb.....	.20	.22	.24

TURNIP SEED	100 lb. Lots	30 to 100 lb. 30 lbs.	Less than 30 lbs.
Purple Top White Globe.....	.50	.52	.54
Large White Globe.....	.45	.47	.50
Seven Top.....	.22	.24	.26
Rutabaga.....	.32	.34	.36
Mixed.....	.30	.32	.34
Shogoin.....	.36	.38	.40

<b>SPINACH</b>			
Bloomsdale Savoy Reselected.....	<b>.33</b>	<b>.34</b>	<b>.36</b>

MUSTARD			
Tendergreen .....	.33	.35	.37
Southern Giant Curled.....	.33	.35	.37
Fla. Broadleaf, (Smooth).....	.33	.35	.37

RAPE	100 lb. Lots	30 to 100 lb. 30 lbs.	Less than 30 lbs.
DWARF ESSEX.....	.18	.19	.20

	<b>OKRA</b>			
<b>WHITE VELVET</b>	.....	<b>.50</b>	<b>.55</b>	<b>.60</b>
<b>Kentucky FIELD PUMPKIN</b>	.....	<b>.50</b>	<b>.52</b>	<b>.55</b>

KALE	
DWARF SIBERIAN.....	per lb. .80

CANTALOUPE	
HALE'S BEST—No. 36.....	per lb.—1.20

CORN (Garden Varieties)	100 lb. Lots	30 to 100 lb. 30 lbs.	Less than 30 lbs.
GOLDEN BANTAM.....	.19	.20	.21
(Sweet) per lb.....	.19	.20	.21
TRUCKERS FAVORITE, per lb.....	.12	.13	.14
EARLY SURPRISE, per lb.....	.12	.13	.14

# WATERMELON

**WE DO NOT SELL LESS THAN 1 LB. OF MELON SEED**

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
DIXIE QUEEN, per lb.....	1.60	1.65	1.70
FLORIDA GIANT, per lb.....	.80	.82	.85
STONE MOUNTAIN, per lb.....	.95	.97	1.00
TOM WATSON, per lb.....	.95	.97	1.00
KLECKLEY'S SWEET, per lb.....	.95	.97	1.00
WINONA, per lb.....	1.45	1.50	1.55

SOY BEANS	
TANNER (for hay), 2 bu. bags, per bu.....	5.65
VIRGINIA (for hay), 2½ bu. bags, per bu.....	5.25
KINGWAY (black) (for hay),	
2½ bu. bags, per bu.....	5.50
LAREDO (for hay), 2½ bu. bags, per bu.....	7.40
ARKSOY No. 2913, 2 bu. bags, per bu.....	later
MAMLOXI, 2½ bu. bags, per bu.....	5.75
BROWN BILOXI, 2 bu. bags, per bu.....	5.65
RALSOY, 2½ bu. bags, per bu.....	5.40
OGDEN, 2 bu. bags, per bu.....	5.50

INCLUDE INOCULATION	
<b>GARDEN PEAS</b>	
	100 lb. Lots

PURPLE HULL.....	.22	.24	.26
HALF RUNNER.....			
Blackeyed Peas.....	.22	.24	.26
BROWN CROWDER PEAS.....	.30	.32	.34
EARLY ALASKA PEAS.....	.11	.12	.13
THOMAS LAXTON PEAS.....	.19	.21	.23
LAXTONIA PEAS.....	.19	.21	.23
TALL TELEPHONE PEAS.....	.19	.21	.23
LARGE MARROW FAT PEAS.....	.13½	.15½	.17½

GARDEN SEED			
WE DO NOT SELL LESS THAN 5 LBS. OF BEANS			
BEANS—	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
BOUNTIFUL STRINGLESS			
(Bush) Beans .....	.26	.28	.30
GIANT STRINGLESS G. P.			
(Bush) Beans .....	.26	.27	.28
BURPEES, STRINGLESS G. F.			
(Bush) Beans .....	.25	.27	.29
RED VALENTINE			
STRINGLESS (Bush) Beans .....	.29	.31	.33
TENN. GREEN POD			
(Bush) Beans .....	.25	.27	.29
KENTUCKY WONDER			
(Pole) Beans .....	.30	.32	.34
WHITE CORNFIELD			
(Genuine) (Pole) Beans .....	.28	.30	.32
STRIPED CREASEBACK			
(Pole) Beans .....	.28	.30	.32
HENDERSON			
(Bush) Lima Beans .....	.33	.34	.35
FLORIDA SPEKLED			
(Pole) Lima Beans .....	.25	.27	.29
SIEVA or CAROLINA WHITE			
(Pole) Lima Beans .....	.27	.28	.30
GIANT BUTTER			
Speckled (Pole) Lima Beans .....	.26	.28	.30
JACKSON WONDER			
(Calico) (Bush) .....	.33	.34	.35

DERRIS MIXTURE	
FOR CONTROL MEXICAN BEETLE AND OTHER INSECTS	
12/1-lb CASE, per case.....	2.00
6/5-lb. CASE, per case.....	3.75

BLACK LEAF "40"	
Per Dozen (1-oz. Bottles).....	2.70

SEED BAGS	
COFFEE BAGS—	
Good used, for Soy Beans and Oats, each.....	.28
New Oat Bags, 5-bushel, each.....	.35

LEGUME-AID INOCULANT	
Display Case	
COMBINATION ALFALFA AND CLOVER GROUP	
	Dealer Price Per Unit Each
10 Bushel Size—10/1 Bu Units.....	.32
25 Bushel Size—10/2½ Bu. Units.....	.65
VETCH, AUSTRIAN WINTER PEAS, FIELD AND GARDEN PEAS	
1000 Pound Size—10/100# Units.....	.32
SOY BEANS—ALL VARIETIES	
20 Bushel Size—10/Up to 2 Bu. Units.....	.20
50 Bushel Size—10/5 Bushel Units.....	.35
LESPEDEZA	
1000 Pound Size—10/100# Units.....	.20
COW PEAS, MUNG BEANS, PEANUTS, LIMAS, KUDZU, CROTALARIA	
1000 & 1200 Pound Size—10/100# or 120# Units.....	.20
50 Bushel Size—10/5 Bushel Units.....	.35

ORDER CARD

Date

Gentlemen:

Please ship us via

the following:

QUANTITY

KIND OF SEED

Don't forget your

NAME AND ADDRESS





# FERTILIZER

5-10-5

## "VELVETGREEN" PRICES

### RETAIL PRICE

100-lb. Bags .....	\$4.00	10-lb. Bags .....	\$0.85
25-lb. Bags .....	\$1.50	1-lb. Bags .....	\$0.12

### DEALERS ONLY—WHOLESALE PRICE

100-lb. Bags .....	\$2.75	10-lb. Bags.....	\$0.56 (6 per bale)
25-lb. Bags .....	\$1.00	1-lb. Bags.....	\$0.0725 (32 per bale)

## VELVETGREEN

### WHAT IT IS

Velvetgreen is a high quality, scientifically blended and balanced plant food, excellent for obtaining more prolific growth of lawns, flowers, shrubs, trees, garden vegetables and field crops. It is clean, odorless and easy to apply. Order now as we have only a limited amount.

Postage  
Will be Paid  
by  
Addressee

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Necessary  
If Mailed in the  
United States

### BUSINESS REPLY CARD

First Class Permit No. 101, Sec. 510 P.L.&R., Memphis 2, Tenn.

**W. B. MALLORY & SONS CO.**

**SEED DEPARTMENT**

**MEMPHIS 2, TENNESSEE**

**BOX 2486**

# We have it!



*Amazing* **NEW**  
**HOME**  
**PLANT FOOD**

**FOR**  
**LAWNS, FLOWERS**  
**TREES, GARDEN VEGETABLES, SHRUBS**  
**AND ALL FIELD CROPS**  
**PLACE YOUR ORDER NOW**

# FIELD AND GARDEN SEED PLANTING

FIELD SEED	Lbs. Per Bu.	Pounds Per Acre	Time of Seeding
Alfalfa .....	60	20 to 35	Feb. to May-Aug. to Nov.
Barley .....	48	72 to 100	Apr. to June-Sept.-Dec.
Bermuda (Unhulled).....	40	8 to 15	March to August
Bermuda (Hulled).....	50	5 to 10	March to August
Blue Grass, Ky., for Lawn	14	75 to 100	Mch. to May-Aug.-Nov.
Blue Grass, Ky., for Past...	14	30 to 40	Mch. to May-Aug.-Nov.
Broom Corn.....	48	5 to 8	April to June
Clover, Alsike.....	60	6 to 10	Feb. to May-Aug.-Nov.
Clover, Black Medic.....	60	15 to 20	Feb. to March-Aug. to Dec.
Clover, Burr in Burr.....	10	40 to 80	July to Aug.-Sept.-Oct.
Clover, Burr Hulled.....	60	15 to 25	Aug. to Sept.-Oct.-Nov.
Clover, Crimson.....	60	15 to 20	July to Aug.-Sept.-Oct.
Clover, Hop.....	60	3 to 5	Sept. to April
Clover, Red.....	60	12 to 20	Feb. to Apr.-Aug. to Nov.
Clover, Sweet W. B.....	60	15 to 25	Feb. to May-Aug. to Nov.
Clover, White Dutch.....	60	3 to 5	Aug.-May
Corn, Field.....	56	8 to 10	Mch. to July 15th.
Corn, Pop.....	56	8 to 10	Mch. to July 15th
Corn, Silage.....	56	10 to 12	Mch. to July 15
Cotton, Seed.....	32	25 to 40	Apr.-May-June
Crotalaria .....	60	10 to 20	Apr. to July 15th
Grass, Dallas.....	10	10 to 15	Mch.-Apr. May
Grass, Carpet.....	18	10 to 15	March to June
Grass, Orchard.....	14	15 to 20	Feb. to May-Aug. to Nov..
Grass, Rye .....	24	25 to 40	Aug. to Jan.
Grass, Red Top.....	32	10 to 15	Feb. to May-Aug.-Nov.
Grass, Sudan.....	40	25 to 40	May to Aug. 15th
Grass, for Lawns.....	25	90 to 100	Anytime if Can Water
Grass, Timothy.....	45	15 to 20	Feb. to May-Aug.-Nov.
Grass, Pasture Mixture.....	....	15 to 25	Feb. to Apr.-Aug.-Nov.
Hegari .....	50	4 to 8	Apr.-May-June-July
Kaffir, Milo, Grohoma.....	50	4 to 8	Apr.-May-June-July
Lespedeza, Common.....	25	20 to 30	Jan. to May
Lespedeza, Kobe.....	25	25 to 30	Jan. to May
Lespedeza, Korean.....	25	25 to 30	Jan. to May
Lespedeza, Tenn. 76.....	25	25 to 30	Jan. to May
Lespedeza, Sericea.....	60	15 to 20	Early Spring After Frost
Millet, German.....	50	40 to 50	May-June-July-Aug.
Millet, Pearl.....	50	5 to 10	Early Spring After Frost
Mung Beans.....	60	10 to 15	May-June-July
Oats .....	32	64 to 96	Feb.-Apr.-Sept.-Nov.
Peanuts .....	22	50 to 75	Apr.-May-June
Peas, Aus-Winter.....	60	25 to 40	Aug.-Sept.-Oct.-Nov.
Peas, Stock.....	60	60 to 120	Apr.-May-June-July
Rape, Dwarf Essex.....	50	6 to 10	Feb.-Mar.-Sept.-Oct.
Rye, Grain.....	56	60 to 90	Aug.-Sept.-Oct.-Nov.-Dec.
Sagrain .....	50	4 to 8	Apr.-May-June-July
Sorghum, Forage.....	50	50 to 75	Apr.-May-June-July
Sorghum, Drilled.....	50	10 to 12	Apr.-May-June-July
Sorghum, Syrup.....	50	6 to 8	Apr.-May-June
Soy Beans, Small.....	60	20 to 60	Apr.-May-June-July
Soy Beans, Large.....	60	30 to 90	Apr.-May-June-July
Sunflower, Large.....	24	8 to 10	May-June-July
Velvet Beans.....	60	20 to 40	May-June-July
Vetch, Hairy.....	60	20 to 30	Sept.-Oct.-Nov.-Dec.
Wheat, Smooth.....	60	60 to 90	Sept.-Oct.-Nov.-Dec.